



MENTAL HEALTH SERVICES  
OVERSIGHT AND ACCOUNTABILITY COMMISSION

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### **Communications Update February 2009**

The Communications Unit of the MHSOAC has been busy producing materials that describe activities of the MHSA and that tell the success stories produced by the Act. These materials include three brochures: one describes how people in counties can get involved with local MHSA community planning process; another describes how Californians can participate in MHSA statewide process; the third brochure provides an overview of the MHSOAC.

In December, we produced a twelve page newsletter that provided MHSA success stories, information about PEI financial status, and artwork from consumers, among other items.

In addition to the newsletter, we have updated our fact sheets on PEI and the MHSA. We continue to participate in the drafting of letters to government officials. We also drafted several other MHSA documents, including arguments in favor of statewide projects.

Currently, we are actively working on development of a new MHSOAC website. One of our staff members recently received training in operating our video camera in preparation for producing video for the website. In addition, we have been actively engaged in writing content for the website as well as learning about website communications strategy.

Lastly, we have completely revised our Communications Unit Strategic Plan and that plan is in this packet. We are asking for Commissioner and public comment on the plan and request that you submit your comments to Communications lead staff, Matt Lieberman at [Matthew.Lieberman@dmh.ca.gov](mailto:Matthew.Lieberman@dmh.ca.gov) by March 9, 2009.